

PRESS RELEASE

BWG AQUATICS STAFF TAKE FIFTH STRAIGHT DARNELL CHALLENGE CUP

Bradford West Gwillimbury, ON (March 1, 2018) – The Town of Bradford West Gwillimbury has been awarded the Darnell Challenge Cup in the single facility category for the fifth year in a row. The award is given out annually by the Lifesaving Society’s Ontario Branch to recognize the drowning prevention commitment of their affiliate members and institutions, specifically those that mobilize staff and volunteers to raise funds for Water Smart® drowning prevention. The 2017 awards were given out at the Governor’s Awards Gala on March 1, 2018.

Staff at the BWG Leisure Centre’s Bradford Lions Aquatic Centre facilitated many events over the course of 2017 that included fundraising and water safety components. These include April Pools Day, Movies in the Park, Summer Olympics, Sponsor Your Instructor, Rubber Ducks and the Aquatic Bracelets Contest. Fundraising and educational activities like these contribute to the mission of the Lifesaving Society to help prevent drowning and water-related injury.

“We are extremely proud of our staff, programs and facilities at the BWG Leisure Centre,” said Director of Community Services, Terry Foran. “This win is indicative of a high level of dedication to ensuring water safety for all residents.

“In addition to congratulating staff on this achievement, I have to thank members of the community who came out to these events and donated money. Because of you, more than \$3,000 was raised in 2017 for drowning prevention.”

The Town of BWG offers a full complement of lifesaving and leadership programs for all ages and abilities. If you would like more information on educational and certification programs, please contact, Teresa Taylor, Aquatic Supervisor at 905-775-7529 ext. 8401, or ttaylor@townofbwg.com.

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BWG Aquatics Staff display their Darnell Challenge Cup plaques.

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