

BWG Santa Claus Parade Parade Information

Distance

The parade distance is approx. 2km in length.

Timelines

The parade duration is approximately 60 to 90 minutes from when the first float starts off (6:30 pm) until it reaches its destination (125 Simcoe Road).

Where to watch

All locations will have a great view of the parade. Show up early to find a great spot. Please remember to choose a safe location off of the road as some floats and bands will use the entire width of the road. All areas along the route are wheelchair accessible.

Road Closures

The following roads will be closed for the Bradford West Gwillimbury Santa Claus Parade:

Professor Day Drive, from Northgate Drive to Holland Street
Holland Street, from Professor Day Drive to Simcoe Road
Simcoe Road, from Holland Street to Edward Street

Security

The South Simcoe Police will have additional police officers out to help with security. If you are caught disrupting the parade in any way or found in a dangerous area, you are subject to possible removal from the premise. Please respect the officers to ensure a safe and fun event for all in attendance.

Toy Drive

Each year the South Simcoe Paramedics along with several volunteers walk the route of the parade collecting toys. Help out by bringing new unwrapped toys for children of all ages to the parade. Together we can all make a difference!

Letters to Santa

We will be collecting your letters to Santa Claus during the parade. Remember to put your return address on the envelope so that Santa can write you back.

Please address all letters to:

SANTA CLAUS
c/o The North Pole
HOH OHO

What to Wear

Here are some suggestions for the evening:

Dress in layers to keep warm

Wear fleece, waterproof jackets and comfortable waterproof footwear

Wear a hat or earmuffs

Please remember that umbrellas will block the view of others in attendance

Parking & Transportation

There will be NO parking permitted on the parade route during the event. Any cars found parked along the route will be towed at the owners expense. The streets will open again following the parade. There will be a shuttle bus for transportation between the Bradford & District Community Centre and Bradford District High School for parade participants once the roads are re-opened.

Parade Etiquette

Please follow the Santa Claus Parade Protocols:

Respect parade marshals - they are there to keep you and your family safe during this fun and festive event

Be considerate and allow families with children to sit in front

Don't smoke

Wear your rain gear; umbrellas block the view

Don't climb on or sit atop of anything belonging to others