

BWG Santa Claus Parade Float Rules & Safety Information

Float Requirements:

- All entries must relate to the holiday season and should be lit with a minimum of 500 lights, and be designed to ensure safety and reliability; as it is a night-time parade.
- No entry may depict Santa Claus and/or Mrs. Claus or Santa's float. Violation of this rule will result in expulsion from the parade.
- No entry shall exceed 13 feet in height.
- No entry may depict anything political, controversial or otherwise offensive.
- All entries, commercial & non-commercial are to keep their advertising to a minimum.
- No entry may distribute literature, pamphlets, leaflets, brochures, flyers or any other written or printed material to the spectators of the parade.
- Entries must be entertaining to a family audience.
- Music is strongly encouraged. Please play Christmas music only.
- All vehicles must be in good mechanical condition and properly serviced prior to the parade.
- Provisions for emergency towing must be available on all motorized entries.
- Antique vehicles are permitted as a mode of transportation for invited guests or as part of an entry.
- Automobiles are restricted to a mode of transportation for invited guests; dignitaries etc. and are not acceptable as a sole entry.
- SUV's, pick-up trucks and flatbed cabs are restricted to being a towing unit only and should be decorated to match the float/entry they are towing.

Safety Information:

- No material (including candy) may be thrown from any entry. It must be distributed by hand along the edge of the parade route. Children will dart into the street for thrown items and could be injured very easily.
- Any entry caught throwing candy or otherwise breach of this rule may be required to exit the parade immediately and excluded from any future parades.
- All fuel tanks should be topped off just prior to the parade. Any type of fuel storage receptacle other than original equipment will not be allowed on any parade entry.
- All motorized vehicles must carry a fire extinguisher and first aid kit.
- Participants in the parade shall not be consuming or giving the impression of consuming alcoholic beverages, and shall refrain from smoking during their participation in the parade.

Staging / Parade Route / De-Staging:

- It has been requested by South Simcoe Police services that no riders be on their float or entry in transit to the staging area. Town by-laws prohibit this and all riders will be asked to get off their entry if they are caught violating this rule.
- Riders will only be allowed to ride on their float/entry from the staging area, along the parade route to the final destination (Bradford & District Memorial Community Centre).

- All participants shall not mount or dismount from the floats or other entries along the parade route (with the exception of an emergency).
- Once an entry has reached the Bradford & District Memorial Community Centre all riders on the float/entry must get off their entry.
- All float/entry participants will be able to use the shuttle bus to transport them from the Bradford & District Memorial Community Centre back to Bradford District High School.
- All float/entry riders should make arrangements beforehand to have someone pick them up either at the Bradford & District Memorial Community Centre or the Bradford District High School.
- Volunteers will be at the high school as early as 1 pm.
- The high school will be open as of 2:30 pm for use of the facilities.
- **Main staging drop off time is between 2 pm to 5 pm.** Please try not to leave your arrival until 5 pm as the high school parking lot becomes very busy.
- Drivers are asked to approach the staging area from Holland Street West onto Professor Day Drive.
- Please pull into the inside lane and look for the volunteers with the red hats standing on the median to check in and for further directions.
- Please ensure you have the number of your float prominently displayed in on the driver's side of the float. This number is to help the volunteers position you in the staging area.
- It is your responsibility to make sure all of your participants know the name and number of your float.
- **Special Request:** Once the float has dropped off all riders at the Bradford & District Memorial Community Centre, we ask that the drivers please go past the Seniors home on the 6th Line with the lights and music playing so the residents have a chance to enjoy the parade too.

Parade Marshal Information:

- All instructions of the parade marshals and their officials must be obeyed. Failure to do so may result in removal from the parade and may jeopardize participation in future parades.
- Parade marshals and officials reserve the right to remove any entry, at any time, whether as a result of concerns for safety or interference with parade's progress.