

BWG Santa Claus Parade Float Application Information

2017 BWG Santa Claus Parade Float Applications will be available in September.

Upon approval and prior to November 18, 2017 you will be provided with information including your float #, float drop-off times and locations and other staging details.

For the entertainment and enjoyment of those watching the parade, **all parade participants** (parents included, if they are walking with their children) ***must be dressed in appropriate Christmas attire or uniforms.***

Please make sure all participants (drivers too!) act, dress and behave appropriate to the season. Smiles and waves are mandatory! Please remember the BWG Santa Claus Parade is for the enjoyment of the spectators - children of all ages. Please don't disappoint - make sure your entry is festively decorated!

To participate in the parade you must read and agree to the Float Rules & Safety Information, and complete the online float application form. Once your application has been **approved by the committee** you will receive an acceptance e-mail.

The parade will start at 6:30pm on Professor Day Drive in front of Bradford District High School. The parade route will travel south on Professor Day Drive to Holland Street, east along Holland Street until Simcoe Road, and finally south on Simcoe Road ending at the Bradford & District Community Centre.

Your application must be received no later than **November 1, 2017.**