

BWG Transit extends service to continue to be the Better Way to Go!

New service includes early evenings, weekends and a third bus

Bradford West Gwillimbury, ON (December 18, 2018) – Following extensive consultation with residents and business owners in Bradford West Gwillimbury, BWG Transit is expanding service beginning on January 2, 2019.

The following changes will extend the current weekday 7 a.m. to 5 p.m. service:

- **Early evening and weekend service.** Route 1 will operate from 7 a.m. to 7 p.m. and Route 2 will operate from 6 a.m. to 7 p.m., making it easier for people to take the bus to and from work. Routes 1 and 2 will operate on Saturdays from 9 a.m. to 5 p.m.
- **More convenient Route 1 schedule.** Route 1 (the “across-town” route) currently runs along Holland Street on a 35-minute loop. It will change to a 30-minute loop to create a shorter trip and make planning simpler for travelers.
- **Service to Reagens Industrial Park.** Route 2 (the “around-town” route) will introduce service along Reagens Industrial Parkway. There will be no set stops – passengers can simply wave to hail the driver and board the bus, and/or let the driver know in advance if they wish to exit the bus along that road.
- **A second bus to serve Route 2.** To reduce travel and wait times, a second bus will operate on Route 2 every weekday from 7 a.m. to 5 p.m. The “regular” Route 2 bus will be called Route 2A and will continue to run in a clockwise direction, while the new bus will be called Route 2B and will run counterclockwise.

New ride guides with maps and schedules are online at www.townofbwg.com/transit and will be available on buses shortly. Regular passengers are encouraged to check for their new stop times.

The very successful Taxi-to-GO program will continue to provide discounted taxi service between any BWG Transit stop and the Bradford GO station during the morning and early evening commutes. The service is provided in partnership with Town Taxi and rides must be booked a day in advance. A new Taxi-to-Reagens program will be introduced soon that will provide service between BWG Transit stops and businesses along Reagens Industrial Parkway during the late-night shift change period.

The next step in improving the transit system will be the integration of BWG Transit schedules with smartphone apps. In preparation, the new ride guides include stop numbers so transit users can look up departure times for any stop.

To stay on top of future improvements, “Like” the BWG Transit Facebook page at www.facebook.com/betterwaytogo.