

**Turn Scrooge into Santa this holiday season by paying your ticket in toys!**

*BWG launches Toys for Tickets program in December*

Bradford West Gwillimbury, ON (November 22, 2018) – To help local families while taking some of the sting out of a holiday-season parking ticket, the Town of Bradford West Gwillimbury has launched its first Toys for Tickets program.

Anyone who receives a parking ticket from the Town of BWG from December 1<sup>st</sup> to 14<sup>th</sup> for parking on the street during the winter on-street ban can “pay” the ticket by donating new toys.

Vehicles are prohibited from parking on the road from 2:00 to 6:00 a.m. from December 1 through April 1 on all BWG roads except at the “four corners” area of Holland/Barrie/Simcoe, where the ban is from 3:00 to 6:00 a.m.

Toys must be new, unwrapped, in their original packaging and the store receipt showing the item and dollar amount must be provided. To encourage support of local businesses, toys must be purchased at a store in BWG. The price of the toy or toys (including taxes) must total at least the amount of the fine, which is \$50 if paid within seven days, or \$75 thereafter.

To take advantage of the program, tickets and toys must be brought in by December 17, 2018, to the Town of BWG Administration Office located at 100 Dissette St., Units 7&8. The office is open Monday through Friday from 8:30 a.m. to 4:30 p.m.

Toys will be distributed to local families in need by the Bradford Helping Hand Food Bank.