

## Fierté Simcoe Pride

**July 30 to August 12, 2018**

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**WHEREAS:** This marks the seventh annual Fierté Simcoe Pride and its purpose is to create a safe and inclusive Simcoe County that supports gender and sexual diversity through services, activities and events; and

**WHEREAS:** The Rainbow Pride flag is raised to honour gender and sexual diversity in Simcoe County. The Rainbow Flag was designed by Gilbert Baker in San Francisco in 1978. The flag is symbol of the Pride movement and the advancement of human rights, and the colours represent diversity:  
Red signifies life; Orange is healing; Yellow is sunlight. Green represents nature; Blue symbolizes serenity, peace and harmony; and Purple represents spirit; and

**WHEREAS:** Fierté Simcoe Pride formed on May 13, 2012, and its mission is “to create and offer inclusive events, services, and programs that celebrate the diversity of gender and sexual identities, promoting safe communities within Simcoe County”; and

**WHEREAS:** Fierté Simcoe Pride is filled with numerous events and activities that focus on education, awareness, community development, creative expression and fun for the whole family.

**THEREFORE BE IT RESOLVED:**

That His Worship Mayor Rob Keffer and Members of Council proclaim July 30 to August 12, 2018 as FIERTÉ SIMCOE PRIDE in the Town of Bradford West Gwillimbury.

### **PLEASE JOIN US FOR A FLAG RAISING AND CELEBRATION**

The flag raising will take place on Thursday, August 2 at 1:30 pm  
in front of the BWG Courthouse at 57 Holland Street East