

COUNCIL HIGHLIGHTS

Town of Bradford West Gwillimbury Council Meeting – April 16, 2019

Smoke Free Public Places By-law now in force in BWG

Council passed a by-law to regulate smoking and vaping of any substance (including cannabis) in public places and workplaces in the Town of BWG. This enables Town By-law Enforcement Officers to direct people to comply with the by-law and to issue fines if necessary.

In addition to reinforcing the restrictions already stipulated by the province, the new by-law states that no person shall smoke or vaporize on, in, or within a nine metre radius of any municipal property. Municipal property refers to any Town-owned building, facility or structure including parks, indoor and outdoor recreation facilities, playgrounds, municipal offices, transit facilities, bus shelters, community centres, libraries, indoor swimming pools, arenas, public washrooms, concession stands, fire halls, ambulance stations, police stations and parking lots. The only exception would be if the municipality chooses to designate a smoking area, which would be have to be indicated by signs.

BWG commits to community safety and well-being

South Simcoe Police Chief, Andrew Fletcher, updated council on their ongoing Community Safety and Well-Being Plan (CS&WB Plan). Council pledged their support to the program by adopting a resolution to declare that safety and well-being in South Simcoe is a priority; to direct municipal administration and staff to work together in developing the South Simcoe CS&WB Plan; and to seek support from the administration of Simcoe County to support the development of the South Simcoe CS&WB plan.

Improvements coming to downtown Bradford businesses

The Town continues to encourage business investment to help revitalize the downtown core. Two new applications for Downtown Community Improvement Program funds have been approved as follows:

- For the Village Inn at 2 Holland St. E – \$4,952.48 under Program 2: Building Restoration, Renovation and Improvements; and \$10,805.29 under Program 3: Planning Fees and Building Permits.
- For BBBeauty Boutique at 7 John St. W – \$15,093.98 under Program 1: Facade, Landscape and Signage Improvement Program; \$15,070.77 under Program 2: Building Restoration, Renovation and Improvements; and \$546.90 under Program 3: Planning Fees and Building Permits.

Commuters can look forward to another year of Taxi-to-GO

The Town will extend its contract with Town Taxi to provide the Taxi-to-GO and Taxi-to-Reagens shared-ride programs for another year. Taxi-to-GO has been increasing in popularity since it began in 2014, growing from just over 6,000 riders per year to more than 11,000 riders per year. The service allows riders to pre-book shared taxi service between BWG Transit stops and the Bradford GO station for a flat rate of \$3 per rider.

In January 2019, the Town added a similar service to the Reagens industrial area to provide a transit option to those on night shifts. Ridership has been increasing since implementation and is expected to grow with further word-of-mouth awareness and warmer weather.

BWG experienced job, business growth in 2018

BWG saw an increase of more than 400 jobs in 2018, including the introduction of 24 new businesses that employ between 1-9 people and 221 self-employed businesses, in addition to any new jobs at existing businesses. The annual report from the Town's Office of Economic Development outlined the many ways that the department works to support businesses in BWG and to encourage new business investment, including an extensive new marketing strategy and materials that will be rolled out in the next few months.

Traffic Committee recommendations approved

Council approved the following Traffic Committee recommendations:

- That staff report back on photo radar units for a trial use in BWG.
- That an all-way stop be installed at the intersection of Langford Ave and Brookview Dr.
- That a centre line be painted on Line 11 between County Rd 4 and Sunrise Circle.

Council approved all Committee of the Whole decisions from April 2, 2019.

Committee of the Whole

Please note that decisions made in Committee of the Whole are not final until approved at a subsequent Regular Council meeting.

Town staff prepare to deliver on council's strategic objectives

The Committee approved a plan that details the actions that will be taken by Town staff in order to address Council's five strategic priorities. The priorities for 2019-2022 are: Reduce Congestion, Employment Growth, Community & Traffic Safety, Facilities Master Plan and Housing Affordability. A detailed breakdown of the activities that will be undertaken by staff over the next four years to achieved the desired outcomes is available on the Town's website at www.townofbwg.com/council/stratprior

Announcements & Events:

The Town of BWG congratulates **Monique Shah**, who was inducted into the Toronto Sport Hall of Honour as the Special Olympics Athlete of the Year. Mayor Rob Keffer and Councillor Raj Sandhu made a special presentation to Monique at the April 16 council meeting.



- **Celebrate Easter** – *BWG Leisure Centre (471 West Park Ave.)*
Saturday, April 20, 10:00 a.m.-12 noon: Enjoy free activities including face painting, balloon twister and gym activities.
- **Flag Raising: National Organ and Tissue Donation Awareness Week** – *BWG Courthouse (51 Holland St. E)*
Saturday, April 20, 3:00 p.m.: Help raise awareness of the necessity of organ donation to saving lives.
- **BWG Community Clean-Up Day** – *Bradford & District Memorial Community Centre (125 Simcoe Rd.)*
Saturday, April 27, 9:00 a.m.-12 noon: Help clean litter from public spaces and earn volunteer hours.
- **Bradford Home & Lifestyle Show** – *Bradford & District Memorial Community Centre (125 Simcoe Rd.)*
Saturday, April 27, 9:00 a.m.-4:00 p.m.: Drop by the Town booth for prizes, information and fun, and browse the booths of local vendors offering everything you need for home projects and more!
- **Run for Southlake** – *Newmarket Seniors Meeting Place (474 Davis Drive.)*
Sunday, April 28, 8:00-11:00 a.m.: Register at runforsouthlake.ca or speak to a Council Member to sponsor our team.
- **Nominations for the 2019 Town of BWG Civic Awards close May 8!**
Forms and details: www.townofbwg.com/CivicAwards
- **Regional Government Review** – learn more at: <http://bit.ly/2I61970>
Opportunities for participation:
 - **Write a Letter** – send your thoughts to the Province
Through May 21 – email to regionalgovreview@ontario.ca
 - **Take a Survey** – complete the 14-question online survey
Through May 21 – find the survey link and get more info at www.ontario.ca/regionalgovernment

**For the complete Town of BWG Community Events Calendar,
or to submit an event, go to: www.townofbwg.com/events**